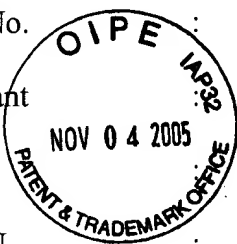


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/738,725 Confirmation No.: 1456
Applicant : Brian R. Goring
Filed : 12/15/2000
TC/A.U. : 3622
Examiner : Retta, Yehdega
Docket No. : 27996-030 (11726STUS01U)
Customer No. : 35437
Title : **GRAPHICAL COUPON FOR SERVICE PROVIDERS**



Mail Stop Amendment/Response

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 35 U.S.C. 1.111

Sir:

In reply to the Office Action dated July 7, 2005, Applicant respectfully requests reconsideration of this application in light of the following remarks. This Response is being filed concurrently with a petition for one-month extension of time to file a response to the office action.

Remarks begin on page 2 of this paper.